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# Small Business Expo

May 28th to June 1st, 2018

Inspire,  
Innovate  
& Inform

HOSTED BY:  
**Collab Space**

70 Bongard Avenue  
613-319-2025  
info@collabspace.ca

PROCEEDS GOING TO:  
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For more information or  
to purchase tickets go to:

**StartupInAction.ca**

# Daily Schedule (Monday – Thursday)

**12:00pm – 1:00pm**      **Collab Space Tour**

**1:00pm – 1:30pm**      **Networking**

**1:30pm – 3:00pm**      **Workshops**

**Monday (28th):**      Warrior Up and Succeed – *Beth Sturdevant*

**Tuesday (29th):**      7 Essential Topics for the New Business Owner  
– *Sylvie Poitras*

**Wednesday (30th):**      Top 7 Online Sales Techniques – *Hilda Hani*

**Thursday (31st):**      Community Impact – *Sueling Ching*

**3:00pm – 3:30pm**      **Networking**

**3:30pm – 5:00pm**      **Workshops**

**Monday (28th):**      Intellectual Property – *Ariadni Athanassiadis*

**Tuesday (29th):**      The Buyer - Seller Dance – *Terry Ledden*

**Wednesday (30th):**      Branding & Brand Identity – *Diana Coote*

**Thursday (31st):**      Finding The Right Mentor – *Dave Urichuck*

**6:30pm – 8:00pm**      **Workshops**

**Monday (28th):**      How to Present your Financial Statements  
for Lenders – *Walid Timani*

**Tuesday (29th):**      Develop the Master Entrepreneur Mindset  
– *Chris Castillo*

**Wednesday (30th):**      Design – Think your Way to Market Success  
for your Product or Service – *Barbara Odenwald*

**Thursday (31st):**      7 Killer Marketing Mistakes that are Costing  
You Clients – *Diana Lidstone*

*Note: Some of these workshops may be subject to change.*

# Friday, June 1st – 1pm to 10pm

**1:00pm**      **Trade Show Begins**

**3:00pm – 5:00pm**

## *Small Business Expo* **Pitchfest!**

Come meet our selected innovators and entrepreneurs. Applicants will be given the opportunity to give a 5-minute pitch on stage. The winner will be announced and awarded a \$3,000 cash prize during our networking party that evening.



PRESENTED BY  
**Stephan Keys**  
*CTV News*

### **Guest Speakers:**

*Tarig Abdellatif*

*Diana Lidstone*

*Dan Willis*

*Keith Egli*

*Simone Sherriff*

**5:30pm**      **Networking Party**

**7:30pm**      **Announcing Winner** *Photo/Video*

**8:00pm**      **Corporate Flash Mob "Stronger Together"**  
*Outline in Motion*

Pitchfest Sponsored by:

